

# SUPERSEAL™

WATERPROOFING & PAINTING

we paint possibilities



**OUR STORY:** Jako had been running a modest handyman/painting business for around a decade when, in 2013, he quoted to do a full redecoration on a sectional title complex for which he had regularly performed handyman services. The body corporate opted to go with a “more experienced” painting contractor, but within months of the redecoration, cracks had reappeared and the primer coat had started to show through. The chosen contractor hadn’t followed the manufacturer specifications, so obviously they were not interested in assisting, while the contractor himself simply pointed out that cracks were not covered in his guarantee. Craig, himself the owner of a unit in a sectional title complex, had firsthand experience in the fallout of a badly executed redecoration project. After comparing notes, Jako and Craig decided that there must be a gap in the market for an honest, reliable painting contractor, that communicates well, is prepared to backup their workmanship with a joint manufacturer guarantee and understands and uses the latest technology. In 2014, Jako and Craig started work on their first 80 unit complex under the newly-formed SUPERSEAL brand. The excellent workmanship was noted by the neighbouring complex (100 units), who then invited SUPERSEAL to tender. In early 2015, Gordon, disillusioned with the empty promises that his previous employers (from the waterproofing and engineering industries) had made to clients, accepted their invitation to join the team. Encouraged by the company’s vision to deliver on its promises, Gordon, Jako and Craig now oversee painting and waterproofing teams that perform work for some leading international industrial groups, hospitality brands and some of largest property managers and managing agents. We are really all about delivering on our promises and being relevant to our clients.

## WE LIVE THE SUPERSEAL PROMISE™



1 always start and finish every job and task on time

2 work neatly, keep things clean and tidy

3 complete all work exactly to specification

4 have regular communication with all stakeholders

5 accept full accountability

**OUR PROMISE:** We live the SUPERSEAL PROMISE by making sure that our friendly crew (1) always start and end on time; (2) We work neatly, carefully protecting all flooring and landscaping, leaving each and every site spotless on completion; (3) We diligently follow the manufacturer specifications and always work according to international best practices; (4) We keep clients informed as work progresses and quickly address any concerns as soon as they arise; we have developed a proprietary Online Project Management system to ensure that this communication happens in real-time; (5) We hold ourselves accountable. To ensure your peace-of-mind, and ours, we instill in our staff a culture of working safely and carefully, and we always carry more insurance than is required. We strive to not only satisfy our clients, but to exceed all expectations.

SUPERSEAL's vision is to be a waterproofing, painting brand that is known for delivering on its' promises and is relevant in the lives and close to the hearts and minds of it's clients.

We have to date successfully completed hundreds of projects on time, within budget, and to standard. We are especially proud that the majority of our work comes from repeat business and direct referrals from satisfied clients, mostly managing agents, property managers and those in the hospitality industry.



PAINTING &  
DECORATING  
ASSOCIATION  
OF SOUTH AFRICA  
ETHICS • EDUCATION • EXCELLENCE

The US, UK and Australasia all have an industry association that sets out best practice and standards, a code of ethics and conduct, for full transparency, client protection and fair trade. SUPERSEAL are the Founding Members of the PDSA ([paintingdecorating.co.za](http://paintingdecorating.co.za)) and we openly encourage all other painting contractors to join and comply to our code of ethics, best practices regarding quoting and anti-competitive behaviour, performance of work and warranty.



On ALL large projects, we warrant our labour while the product manufacturer guarantees materials for a period ranging anywhere from 360 to 3,000 days on vertical walls and from 360 to 1,000 days on woodwork and steelwork. A FREE site visit is made 12 months and 24 months after application. If any coating failure is found, we supply labour and materials to repair at no cost (according to warranty terms). **Our warranty is both our word and reputation and we take it extremely seriously!**

In addition to our WARRANTY, speak to us about a SERVICE-LEVEL AGREEMENT ("SLA"), which can save you substantial costs on unscheduled waterproofing, roofing and maintenance expenses.



We carry the required workmen's compensation in terms of the COID Act, through FEM Insurance. We only use permanent staff, who are all tested annually to see that they are medically and psychologically fit to work-at-heights, as required by law. Furthermore, SUPERSEAL carry more than sufficient Public Liability insurance with up to R20,000,000 (twenty million Rand) extended liability.



Safety, Health and Environmental (SHE) awareness is very much part of our corporate culture and all staff are given thorough training and are inducted prior to being allowed to work on any site. We comply with all regulations of the Occupational Health and Safety Act, No. 85 of 1993, but our SHE. Policy extends beyond mere compliance.



**COMMUNITY  
SCHEMES**

We work actively with managing agents and bodies corporate to offer waterproofing and redecoration services and solutions tailored to the sectional title market. Our professional painters arrive on time, in easily identified uniforms, behave courteously and keep their work area clean and neat for the entire project, causing minimal disruption to tenants or owners.

We understand that owning a house is possibly the largest investment most people will make in their lifetime.

**RESIDENTIAL**



Applying the correct waterproofing and coating system can keep a home looking good for a decade or more. We have the skills, experience and expertise to turn your new (or old) house into your home.

We take special care to co-ordinate with facilities managers, in-house maintenance teams and staff at hotels, restaurants and other service sector clients to ensure that there is no disruption to business or customers. Our professional painters are well versed in painting practice, technical details and safety procedures, complying with all OHS regulation requirements.



We don't interrupt the running of a business or affect operations and we can work around the clock, scheduling our hours around the needs of our clients. We coat telecommunications towers, industrial tanks, dams and are even able to completely recoat the entire floor of a factory or warehouse overnight.

**INDUSTRIAL**



**PAINTING**  
We are, first and foremost, painting professionals, able to apply coatings using brush, roller and high-pressure airless spray. We understand that the condition of the substrate, moisture content, environmental conditions, tools used and proper preparation all play a part in the success, appearance and overall lifespan of a painting system. We work to manufacturer specifications and all international best practices, regardless of project size or budget.



**HYDRO-CLEAN**  
We have the right machine and nozzle for every job; whether cleaning your paving, roof or vertical walls prior to painting. We offer high-pressure cleaning using water or air at between 100 and 300 bar, as well as sandblasting and anti-fungal or de-greasing treatments using the latest products, at very affordable rates per square meter. We also offer water-saving alternatives during drought or where access to water is limited.



**WATERPROOFING**  
Water ingress in buildings is a major cause of costly structural damages. Superseal understand how water works and how to identify the root cause of water ingress. We provide a targeted solution tailored to the requirements of each waterproofing problem, using the right systems and maintenance methodologies. We only use industrial-strength solutions, ensuring that repairs won't need to be continually revisited each season.

**OUR SERVICES**



**ROOFING**  
Applying the correct roof coating can potentially extend the life of your roof by decades. We offer high-pressure airless application to residential, commercial and industrial clients for almost any type of roof covering. We also offer a range of heat-reflective coatings which drastically reduce the internal temperature of buildings, resulting in a more comfortable environment and reduced energy consumption. Ask about Durashield Re-Roof as well as our joint guarantees.



**PROJECT MANAGEMENT**  
Proper management is key to ensuring that projects run smoothly and timeously. Ask us about our online system!



**FLOORING**  
We offer a range of flooring solutions, from textured and coloured concrete and other decorative flooring to epoxy, polyurethane and other tough, specialised industrial flooring solutions.



**SPALLING AND STRUCTURAL**  
A primary building material, concrete is often reinforced with steel. Over time, steel is susceptible to deterioration, largely due to carbonisation caused by moisture ingress affecting the integrity of steel. It is imperative that this deterioration is addressed to avoid larger costs due to progressive structural failures over time. Our team of experts are qualified to undertake all structural repairs, and all work is carried out in accordance with international best practices as well as SABS standards.



**Well-trained supervisors are on site at all times to address concerns as they may arise.**



**3** **THREE MONTHS**  
**NO PAYMENTS & NO INTEREST**

**BODY CORPORATES, COMMERCIAL, INDUSTRIAL, HOSPITALITY & HERITAGE CLIENTS QUALIFY FOR OUR PAY DELAY PROGRAM**

**COMPLETE YOUR REDECORATION NOW! PAINT TODAY & PAY BACK OVER UP TO 36 MONTHS— NO SPECIAL LEVIES**

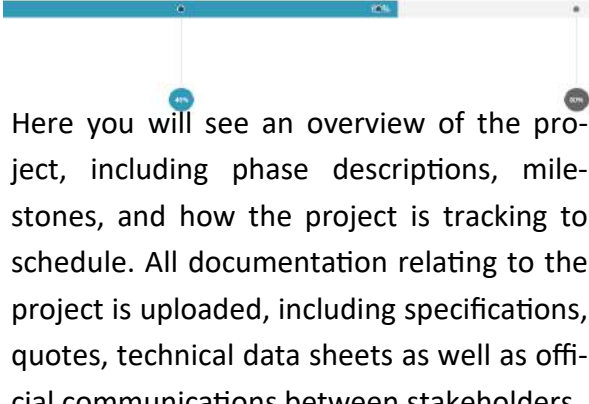
**Terms and Conditions**

- Subject to full Service-Level Agreement (SLA) at approximately 1,25% per month of Contract price. All touch-ups included in SLA.
- No Payments and No Interest required over the first 3 months, thereafter interest levied as determined by the Credit Assessment.

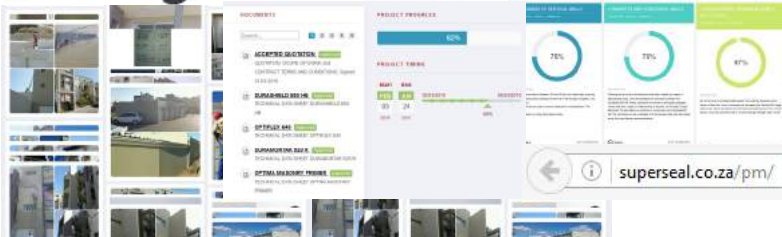


**Online Project Manager**

**T**hanks to SUPERSEAL's very own Online Project Management Tool, any SUPERSEAL project that is likely to take more than three weeks to complete will have an online project management schedule setup where the Client can visually see how we are tracking to schedule. This is updated daily with photos and comments.



Here you will see an overview of the project, including phase descriptions, milestones, and how the project is tracking to schedule. All documentation relating to the project is uploaded, including specifications, quotes, technical data sheets as well as official communications between stakeholders.



SUPERSEAL believe strongly in giving back to the community in which we live and work. We are proud to have assisted in painting and waterproofing community halls, centres of worship and schools, either for free or at a very low cost. We are also happy to put payment plans in place for schools, old-age homes or similar institutions, who sometimes urgently need a redecoration, but simply don't have the funds currently available. We have and still do donate our time and painting materials to NGOs and NPOs, and we gladly sponsor sports teams or events, as well as charitable causes close to our hearts.

